Donor Advised Funds
New Giving Vehicles
Alliance Webinar

Ray Madoff
Boston College Law School
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• What is a Donor Advised Fund

• Why are they so popular?

• What issues do they raise?

• How to reform rules around DAFs to Promote Public Good
What is a DAF? It has 2 Faces

• Legally it is an outright contribution to a “public charity” (called a sponsoring organization)—like an outright gift to a food bank.

• BUT, in reality subject to an “understanding” (not legally binding) that the donation will be segregated into an account awaiting donors’ “advice”
Who Are These Public Charities Acting as DAF Sponsors?
Why DAFs are so popular for DONORS

• maximum tax benefits while still maintaining control over distribution and management of funds

• Like a foundation, without the expense and disclosure and payout rules and often better tax benefits

• Facilitates donations of property other than cash—like stock, real estate and business interests

• Advisory privileges can be passed on to children and grandchildren
Why DAFs are so popular for SPONSORs and Financial Advisors

• Management fees
These combined benefits for donors and sponsoring organizations have fueled the extraordinary growth of DAFs.
DAF Contributions 2007-2021

Source: National Philanthropic Trust
DAF Assets - 2007-2021

Source: National Philanthropic Trust
No Evidence of DAFs Increasing Charitable Giving

Source: Giving USA
Percent of Individual Giving Going to Private Foundations and Donor-Advised Funds

Sources: Giving USA and National Philanthropic Trust
$1.4 Trillion

The amount currently set aside in US private foundations and donor-advised funds
Concerns Raised by DAFs

• No requirement for these funds to ever be put to charitable use

• Private foundations can hide their charitable activities (and in the US meet/avoid payout rules) by giving to DAFs

• As a result – no assurance that DAFs and Private Foundation funds will EVER be given to charity
What about those high payout rates

Averages hide a lot of ills.

Fast payout by some accounts should not allow no payout by others.
Reforms to Align DAFs with Public Good

• Adopt per account payout rules for DAFs
  • Either 5% or set a term limit

• Where private foundations have payout obligations, ensure that they cannot be met through use of DAFs
Questions?

Comments?

Thank you!