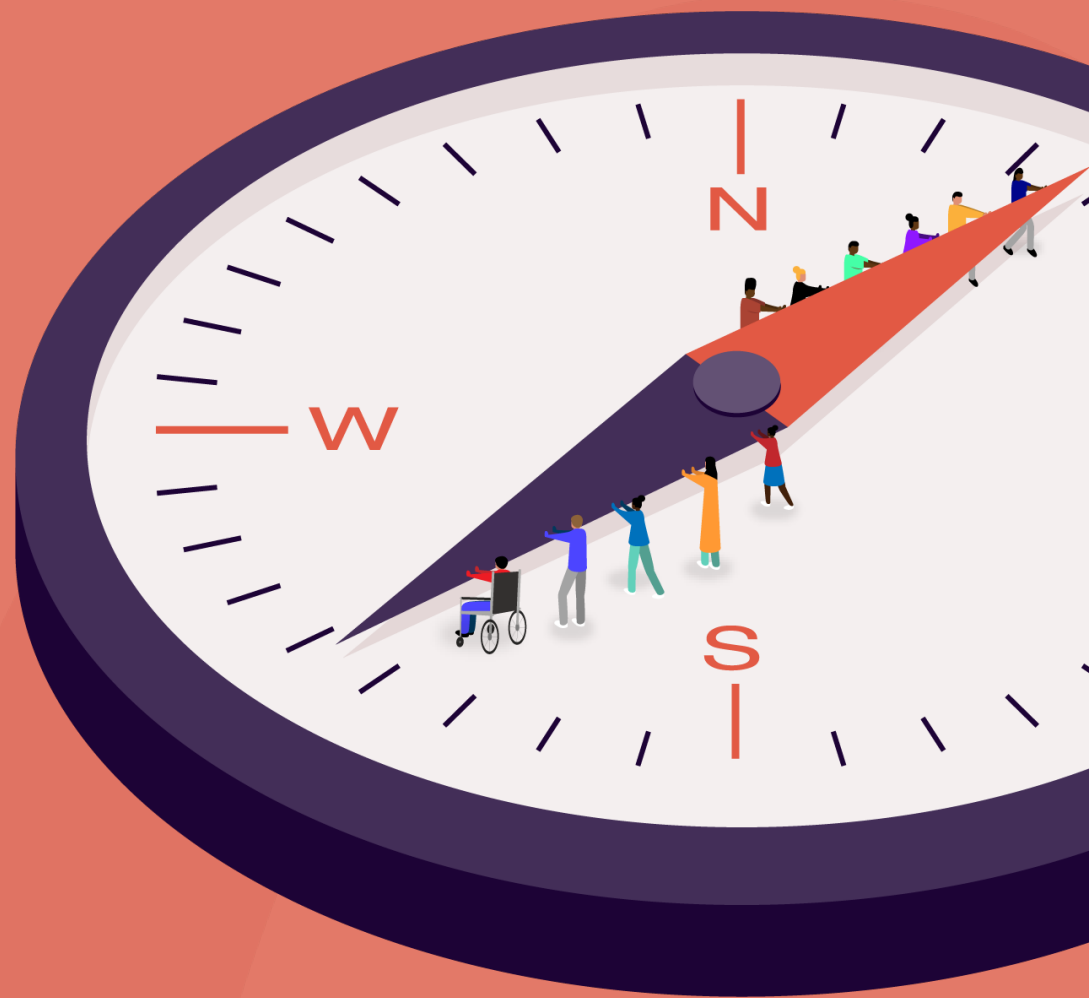


Shaping AI to better serve people & society



What does AI have to do with society?

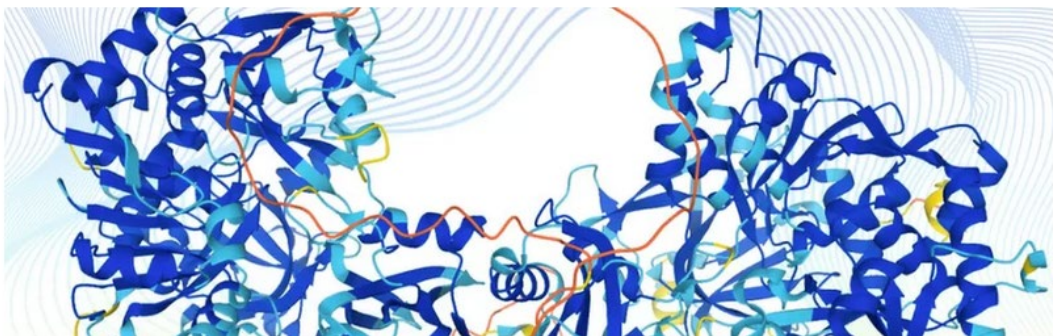
What does AI have to do with philanthropy?

What does AI have to do with society?

What does AI have to do with society?

AI breakthrough could spark medical revolution

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What does AI have to do with society?

'I want to destroy whatever I want': Bing's AI chatbot unsettles US reporter

NYT correspondent's conversation with Microsoft's search engine leads to bizarre philosophical conversations that highlight the sense of speaking to a human



300 million jobs could be affected by latest wave of AI, says Goldman Sachs



By [Michelle Toh](#), CNN

Published 4:45 AM EDT, Wed March 29, 2023



ChatGPT falsely told voters their mayor was jailed for bribery. He may sue.



By [Leo Sands](#)

April 6, 2023 at 10:22 a.m. EDT

VIRAL TRENDS



50 Comments

AI clones teen girl's voice in \$1M kidnapping scam: 'I've got your daughter'

By [Ben Cost](#)

April 12, 2023 | 10:31am | Updated

MOST



What does AI have to do with society?

Too often AI is shaped by the interests of governments and the tech industry without adequate concern for the individuals and communities it affects.

What does AI have to do with society?

AI has been associated with a range of social justice issues

- Justice, democracy & the rule of law
- Labour rights & consumer protection
- Equity and anti-discrimination
- Climate



What does AI have to do with society?

Justice, democracy & the rule of law

TikTok algorithm directs users to fake news about Ukraine war, study says

Scrolling curated For You Page exposes users to disinformation within 40 minutes, investigation by NewsGuard suggests

● **Russia-Ukraine war: latest updates**



Non, le président ukrainien n'a pas écrit un livre intitulé "Mein Kampf"



Publié le : 03/11/2022 - 17:13



Certains comptes prétendent que Volodymyr Zelensky vient de publier un livre au titre et au graphisme similaires à ceux de "Mein Kampf" d'Adolf Hitler, mais ils s'appuient sur des photomontages. © Observateurs

My sons were profiled by a racist predictive policing system — the AI Act must prohibit these systems

By Diana Sardjoe

Inside the Suspicion Machine

Obscure government algorithms are making life-changing decisions about millions of people around the world. Here, for the first time, we reveal how one of these systems works.

EVA CONSTANTARAS, GABRIEL GEIGER, JUSTIN-CASIMIR BRAUN, DHUV MEHROTRA, HTET AUNG

MAR 6, 2023 7:08 AM

What does AI have to do with society?

Labour rights & consumer protection



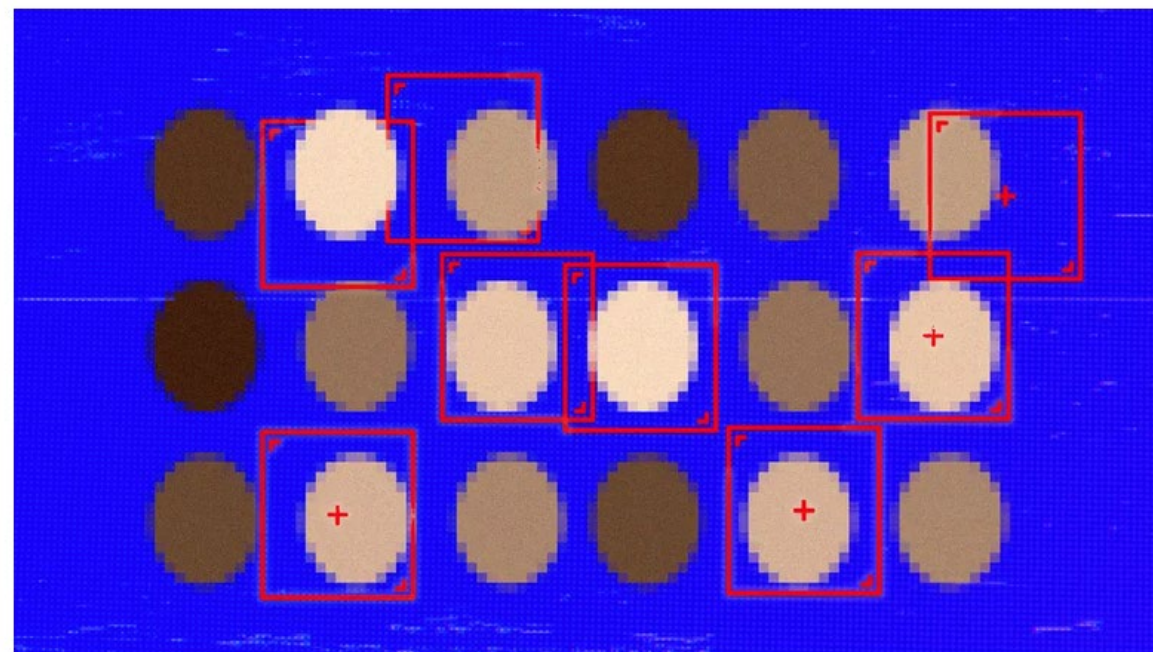
What does AI have to do with society?

Equity and anti-discrimination



This Student Is Taking On 'Biased' Exam Software

Mandatory face-recognition tools have repeatedly failed to identify people with darker skin tones. One Dutch student is fighting to end their use.



What does AI have to do with society?

Climate

ARTIFICIAL INTELLIGENCE

Training a single AI model can emit as much carbon as five cars in their lifetimes

Deep learning has a terrible carbon footprint.

Investigation reveals Facebook driving users towards extreme climate denial content

Share this   

 DIGITAL THREATS

Big tech failing to live up to pledges on climate disinformation

Europe's hidden energy crisis: Data centers

Brussels zones in on digital economy's heavy energy and water use.



What does AI have to do with society?

From its design to its implementation and impact, AI reflects and amplifies the systems of power and privilege by which it was born.

Mozilla Foundation, AI Impacts In The Consumer Space & Social Justice

What does AI have to do with philanthropy?

What does AI have to do with philanthropy?

Artificial Intelligence is now a player in the shaping of knowledge, communication and power... Artificial Intelligence, in the process of remapping and intervening in the world, is politics by other means.

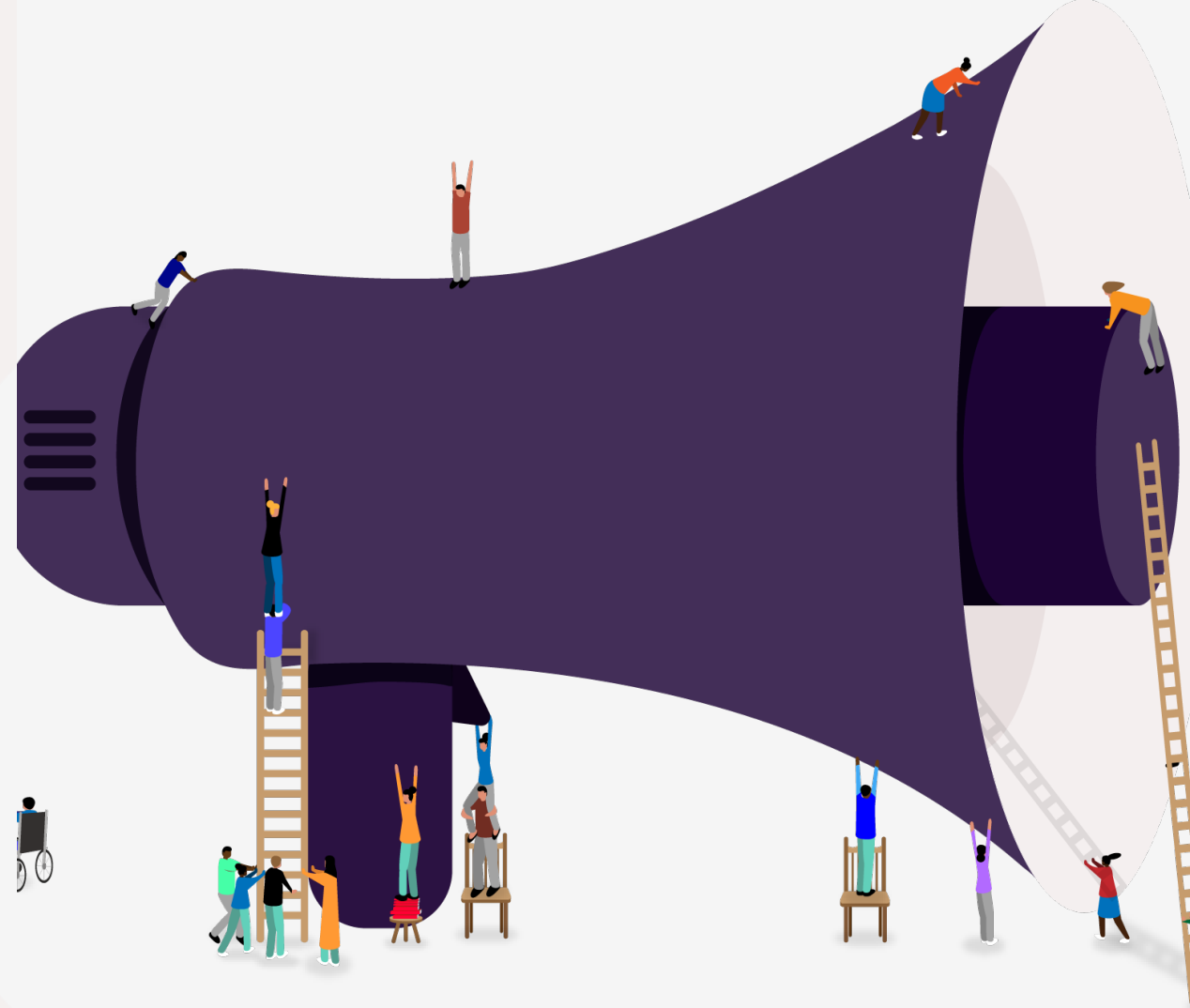
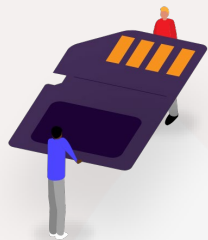
Kate Crawford, Atlas of AI

What does AI have to do with philanthropy?

The European Union and governments around the world are developing regulation that could set the future direction of AI.

Civil society organisations can shape these policies so that AI serves the needs of people and society.

And they can use new legislation to hold to account those who develop and deploy AI.



What does AI have to do with philanthropy?

Top 10 digital industry lobbyists

Tech firms ranked by how much they spend lobbying the EU Institutions.

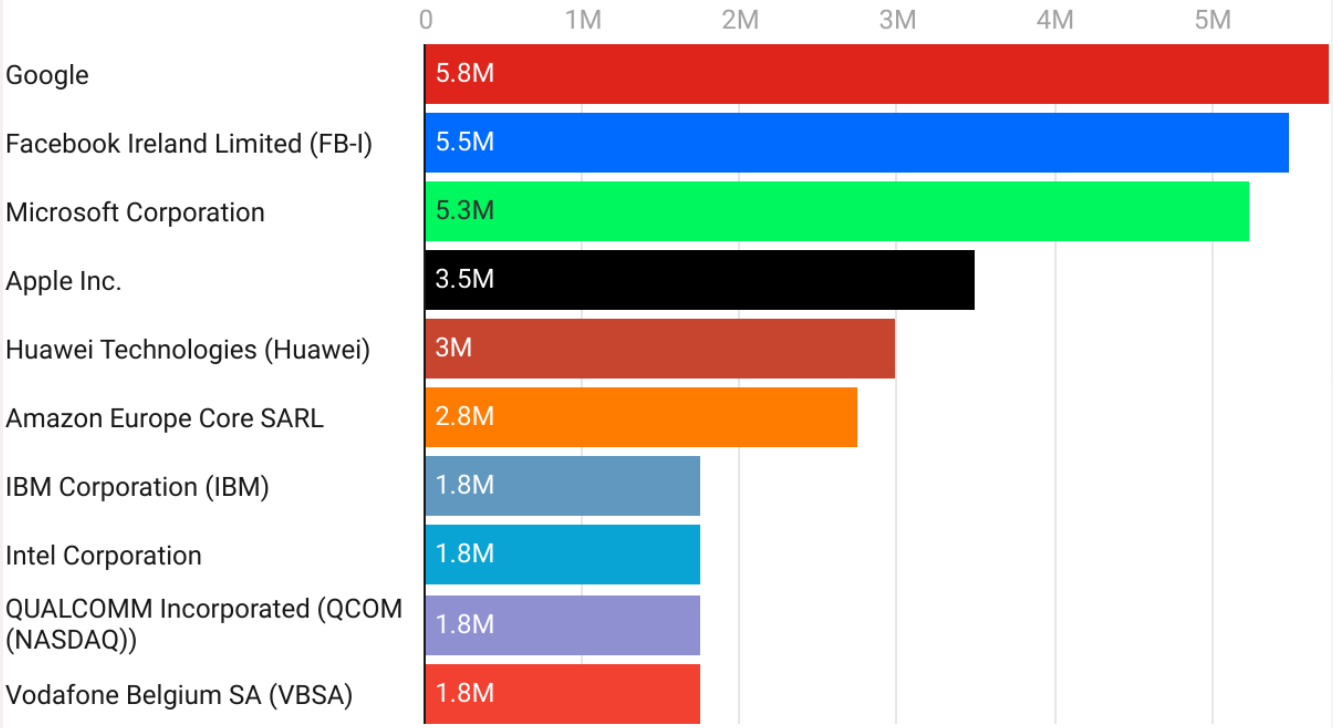


Chart: Corporate Europe Observatory & Lobbycontrol • Source: EU Transparency Register • Created with Datawrapper

Corporate Europe Observatory, Big Tech's Web of Influence in the EU

What does AI have to do with philanthropy?

Since we were established in 2020, the European AI & Society Fund has supported almost 40 organisations with a grantmaking budget of around €1,8m each year. These are some of our current grantees.

Technology

- Access Now
- Ada Lovelace Institute
- Algorithm Audit
- AlgorithmWatch
- European Digital Rights Initiative
- Eticas Foundation

Social Justice

- European Network Against Racism
- EuroMed Rights
- Fair Trials Europe
- Friends of the Earth Europe
- Global Health Advocates

Communiities

- European Council of Autistic People
- European Disability Forum
- European Patients Forum
- European Sex Workers Rights Alliance
- Platform for International Cooperation on Undocumented Migrants
- Systemic Justice

Empowering civil society

Our grantees have helped put fundamental rights and democratic freedoms at the heart of policymaking on AI and have brought the perspectives of marginalised communities such as migrants and sex workers to the debate.

- ✓ Transparency requirements in the Digital Service Act around how social media platforms recommend and amplify content
- ✓ Curtailing surveillance-based advertising by limiting use of personal data for targeted ads

- ? Ban predictive policing systems in the Artificial Intelligence Act
- ? Ban real-time facial recognition in the AIA
- ? Ban on emotion recognition software in AIA
- ? Ban on profiling and automated risk assessments of migrants in the AIA