



Alliance Publishing Trust

Report & Financial Statements

14 September 2006 - 31 December 2007

Registered Charity Number: 1116744

Company Number: 5935154

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Legal and administrative details

Status

The organization is a charitable company limited by guarantee, incorporated on 14 September 2006 and registered as a charity on 10 November 2006.

Registered Charity Number

1116744

Company Number

5935154

Registered offices and operational address

76 Sistova Road
London
SW12 9QS

Honorary officers

Rien van Gendt	Chair
David Carrington	Treasurer
Caroline Hartnell	Secretary

Trustees and Members of the Board

Founding trustees:

Rien van Gendt, Board member, Van Leer Group Foundation and Treasurer, Network of European Foundations

Gerry Salole, Chief Executive, European Foundation Centre

David Carrington, Independent consultant and Chair of Allavida

Trustees appointed in June 2007:

Marissa Camacho-Reyes, Executive Director, WINGS

Shannon Lawder, Director of Civil Society Program, Charles Stewart Mott Foundation

Marion Wadibia, Director of International Network Operations, Charities Aid Foundation

Principal staff

Caroline Hartnell Executive Director and Editor, *Alliance*

Oliver Denton General Manager (at the time covered by this report; in March 2008 he left to be replaced by Radwan Siddiq)

Bankers

Barclays Bank plc
PO Box 32016
London NW1 2ZH

Solicitors

Bates Wells & Braithwaite London LLP
2-6 Cannon Street, London EC4M 6Y

Report of the Board of Trustees

The trustees present their report and accounts for the period from 14 September 2006 to 31 December 2007. There are no activities to report for the period 14 September 2006 to 31 December 2006 as the Trust was dormant during this time. Legal and administrative information is as set out on page 3 and forms part of this report. The accounts comply with the current statutory requirements, the Trust's Memorandum and Articles of Association and the Statement of Recommended Practice - Accounting and Reporting by Charities issued in March 2005.

Objects of the Trust

The objects of Alliance Publishing Trust are:

To promote the efficiency and effectiveness of charities and the effective use of charitable resources for the public benefit by:

- publishing journals, reports and other material relating to the administration and effectiveness of charities and the effective use of charitable resources
- and convening discussion and dialogue on these issues.

Review of activities

Alliance Publishing Trust (APT) was set up as an independent organization on 14 September 2006 and accepted the transfer of the activities of *Alliance* magazine on 1 January 2007. APT has the primary responsibility of publishing *Alliance* magazine, a quarterly magazine on philanthropy and social investment with a global subscriber base of approximately 2,000 readers. In its present form *Alliance* has been in existence for ten years. From the beginning of 1998 until the end of July 2001, it was published by Charities Aid Foundation (CAF). From 2001 to 2007 it was published by a new UK charity called Allavida.

At the end of its first year, APT is well established as an independent organization with relevant financial, human resources and operational processes in place. The overall deficit on unrestricted funds for the year was £8,909. £20,621 of unspent restricted funds was carried forward. A drawdown of £20,809 from the 'Alliance Guarantee Fund' (see 'Reserves policy' below) enabled APT to cover the deficit. The trustees are grateful to the Network of European Foundations for Innovative Cooperation (NEF) for establishing the 'Alliance Guarantee Fund', which has enabled APT to avoid any cashflow difficulties as a result of the deficit in unrestricted funding.

The trustees would also like to express their gratitude to the following organizations which fund APT:

American Express Foundation
Avina Stiftung
Bernard van Leer Foundation
Ford Foundation
German Marshall Fund of the United States
King Baudouin Foundation

Mercator Fund
Charles Stewart Mott Foundation

Their long-term support, and that of our growing number of sponsor subscribers, is essential to APT's continued successful operation.

Achievements and performance

APT's core publishing activities are:

- To publish four issues of *Alliance* magazine a year, in print and electronic versions;
- To produce eight issues a year of the *Alliance eBulletin*;
- To publish free-to-view articles, interviews and conference reports on the *Alliance* website.

These were successfully carried out in 2007. The themes covered by the four issues of the magazine in 2007 were as follows:

- March 2007: Philanthrocapitalism: myth or reality? Guest editors were Olga Alexeeva, Head of CAF Global Trustees, Charities Aid Foundation, and Matthew Bishop, Chief Business Writer/American Business Editor of *The Economist*. This issue was very successfully launched at the *Economist* building with support from the Institute for Philanthropy.
- June 2007: The new challenges of global philanthropy. Guest editors were Peter Laugharn, Executive Director of Bernard van Leer Foundation, and Kumi Naidoo, Secretary General of CIVICUS.
- September 2007: Tackling climate change. Guest editors were Stephen Heintz, President of Rockefeller Brothers Fund, and Changhua Wu, Greater China Director of the Climate Group. This issue was widely disseminated owing to special grants from Rockefeller Brothers Fund and the Nand & Jeet Khemka Foundation.
- December 2007: Measuring impact – who counts? Guest editors were David Bonbright, Chief Executive of Keystone, and Akwasi Aidoo, Chief Executive of TrustAfrica. This issue was widely disseminated owing to a special grant from the William & Flora Hewlett Foundation.

Alliance has a subscriber base of approximately 2,000. Roughly 65 per cent of this figure consists of paid for subscriptions, the rest being a mixture of copies for key funders and contributors and free electronic copies for individuals and organizations in developing countries. Extra dissemination during the year meant that approximately 12,500 copies of the magazine were distributed worldwide. The *Alliance* website received over 50,000 visitors in the second half of 2007.

Plans for the future

We shall continue to focus on our principal areas of activity while looking to expand into book publishing, piloting free electronic subscriptions in developing countries and producing a Spanish version of the magazine aimed at Latin American readers. Our work in Latin America will also extend to providing a regional philanthropy news

service. The Latin American work will be funded by a three-year grant from Avina Stiftung and we have already finalised two publishing projects to start in 2008.

Structure, governance and management

Responsibilities of the Board of Trustees

Law applicable to charities in England and Wales requires the trustees to prepare accounts for the financial year which give a true and fair view of the state of affairs of the charity as at the balance sheet date and of its incoming resources and application of resources, including income and expenditure, for the year then ended.

In relation to the Alliance Publishing Trust the Board of Trustees are responsible for preparing the accounts in accordance with applicable law and the United Kingdom Generally Accepted Accounting Practice and in so doing:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the accounts;
- prepare the accounts on a going concern basis unless it is inappropriate to assume that the charity will continue in operation.

The trustees are responsible for keeping proper books and records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the accounts comply with the applicable law.

They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Trustee induction and training

New trustees are fully briefed on their legal obligations under charity and company law and on the content of the Memorandum and Articles of Association.

Organization

The Board of Trustees administers the Trust. The Board meets twice a year. An Executive Director is appointed by the trustees to manage the day-to-day operations of the Charity. To facilitate effective operations, the Executive Director has delegated authority, within terms of delegation approved by the trustees, for operational matters including finance, employment and development activity.

Trustees and Members of the Board

Founding trustees:

Rien van Gendt, Board member, Van Leer Group Foundation and Treasurer, Network of European Foundations

Gerry Salole, Chief Executive, European Foundation Centre

David Carrington, Independent consultant and Chair of Allavida

Trustees appointed in June 2007:

Marissa Camacho-Reyes, Executive Director, WINGS

Shannon Lawder, Director of Civil Society Program, Charles Stewart Mott Foundation
Marion Wadibia, Director of International Network Operations, Charities Aid Foundation

Alliance Editorial Board

The *Alliance* Editorial Board is a group of individuals from all around the world, each of whom has expertise and experience in a particular area of relevance to *Alliance*. Their role is to advise the editor on all editorial matters, especially on the selection of special features and choice of guest editors.

Reserves policy

The Board of Trustees has examined the requirements for holding an appropriate level of unrestricted reserves in order to safeguard the day-to-day running of the charity and provide underlying financial stability to protect its long-term projects. An 'Alliance Guarantee Fund' of €300,000 has been established by the Network of European Foundations for Innovative Cooperation (NEF) in this regard. It has been agreed that 15 per cent will be made available to APT in case of cashflow difficulties.

Risk statement

The Board of Trustees has examined the major risks to which the Trust is exposed and systems have been established to mitigate these risks.

Asset cover for funds

The assets of the Trust are sufficient to meet the Trust's obligations on a fund by fund basis.

Connected charitable organizations

Alliance Publishing Trust works closely with the European Foundation Centre and the Network of European Foundations in the pursuit of its charitable objectives.

Approved by the trustees on 10 July 2008 and signed on their behalf by:

Trustee name:

Trustee signature:

Date:

Report and Financial Statements 14 September 2006 - December 31 2007

Statement of financial activities 14 September 2006 - December 31 2007

	Note	Unrestricted Funds £	Restricted Funds £	Total Funds 2007 £
Incoming Resources				
Income from generated funds				
Programme Grants	2	110,687	27,494	138,181
Other Gifts & Donations		350	-	350
Incoming Resources from charitable activity				
Magazine Income		46,327	-	46,327
Other Income		2,250	-	2,250
Total Incoming Resources		159,614	27,494	187,108
 Resources Expended				
Cost of generating funds		4,112	-	4,112
Charitable activity:		157,812	6,874	164,686
Governance costs		6,598	-	6,598
Total Resources Expended	3	168,522	6,874	175,396
Net Incoming Resources		(8,908)	20,620	11,712
Fund Balances at 1 January 2007		-	-	-
Fund Balances at 31 December 2007	7	(8,908)	20,620	11,712

Balance sheet December 31 2007

	Note	2007 £
Current Assets		
Debtors	5	5,164
Cash at Bank and in Hand		<u>32,760</u>
		<u>37,924</u>
Creditors: falling due within one year		
Loans	6	20,809
Trade Creditors		36
Accruals		5,367
Deferred Income		-
		<u>26,212</u>
Net Current Assets		11,712
Net Assets		<u><u>11,712</u></u>
 <i>Represented by:</i>		
Unrestricted Funds	8	(8,908)
Restricted Funds	8	20,620
		<u><u>11,712</u></u>

This charitable company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the period ended 31 December 2007.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 December 2007 in accordance with Section 249B(2) of the Companies Act 1985.

The directors acknowledge their responsibilities for:
ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and preparing financial statements which give a true and

fair view of the state of affairs of the charitable company as at the end of each financial year and of its net income for each financial year in accordance with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

Approved by the trustees on 10 July 2008 and signed on their behalf by:

Trustee name:

Trustee signature:

Date:

Notes on the financial statements

1 Accounting policies

a) *Basis of preparation*

The accounts have been prepared under the historical cost convention, and in accordance with applicable accounting standards. They follow the recommendations in the Statement of Recommended Practice, Accounting and Reporting by Charities (issued in March 2005).

b) *Incoming resources*

Grants, donations and subscription fees are recognised in full in the Statement of Financial Activities in the year in which they are received. This amount covers donations received from the general public, grants and subscription fees from individuals and sponsors.

c) *Resources expended*

Resources expended are recognised in the period in which they are incurred. Resources expended include attributable VAT which cannot be recovered.

Expenditure is classified under the charity's principal categories of activity. Staff costs and overhead expenses are allocated to activities on the basis of staff time spent on these activities.

d) *Costs of generating funds*

A proportion of specified staff costs are included in this figure in the accounts.

e) *Governance costs*

These comprise all costs in the governance of the charity and relate to the statutory audit together with an apportionment of overheads and support costs.

f) *Accumulated funds*

Unrestricted funds are donations and other incoming resources receivable or generated for the objectives of the charity without further specified purpose and are available as general funds.

Restricted funds are to be used for specified purposes as laid down by the donor. Expenditure which meets these criteria is identified to the fund, together with fair allocation of overheads and support costs.

2 Grants

The grants received were as follows:

	Unrestricted £	Restricted £	Total 2007 £
Network of European Foundations for Innovative Cooperation (NEF)	3,280		3,280
German Marshall Fund of the United States	2,523		2,523
King Baudouin Foundation	16,656		16,656
Bernard van Leer Foundation	6,727		6,727
Ford Foundation	25,194		25,194
Charles Stewart Mott Foundation	29,916		29,916
Mercator Fund	13,093		13,093
Charities Aid Foundation Dissemination Grant	6,000		6,000
Rockefeller Brothers Fund Dissemination Grant	2,419		2,419
American Express Foundation	2,379		2,379
Nand and Jeet Khemka Foundation	2,500		2,500
Avina Stiftung		27,494	27,494
	<u>110,687</u>	<u>27,494</u>	<u>138,181</u>

3 Total Resources Expended

	Cost of Generating Funds	Charitable Activity	Governance Costs	Total 2007
Staff Costs	4,112	99,963	-	104,075
Property Costs	-	6,535	-	6,535
Other Costs	-	58,188	4,962	63,150
Accountancy	-	-	1,636	1,636
Depreciation	-	-	-	-
Total	<u>4,112</u>	<u>164,686</u>	<u>6,598</u>	<u>175,396</u>

4 Employees	
<i>Average monthly number of employees during the year 2007</i>	<u><u>3</u></u>

Employee Costs	2007
	£
Salary	89,835
Social Security Costs	9,615
Pension Costs	4,625
	<u><u>104,075</u></u>

No employee earned more than £60,000 during the year
None of the trustees received any remuneration or reimbursed expenses during the year

5 Debtors	2007
	£
Debtors	5,164
Prepayments	-
	<u><u>5,164</u></u>

6 Loans	<u><u>20,809</u></u>
Amount due to the Network of European Foundations for Innovative Cooperation (NEF). The loan is without interest and is a draw down from the 'Alliance Guarantee Fund' of €300,000 established by NEF. The figure represents APT's annual budget and it has been agreed that 15% will be made available to APT in case of cashflow difficulties.	

7 Movement in Funds	At			At
	1 January	Incoming	Outgoing	31 Dec
	2007	Resources	Resources	2007
	£	£	£	£
Restricted Funds				
AVINA Foundation - Development of Spanish edition	-	27,494	(6,874)	20,620
	<u>-</u>	<u>27,494</u>	<u>(6,874)</u>	<u>20,620</u>
Unrestricted Funds	<u>-</u>	<u>159,614</u>	<u>(168,522)</u>	<u>(8,908)</u>
Total Funds	<u><u>-</u></u>	<u><u>187,108</u></u>	<u><u>(175,396)</u></u>	<u><u>11,712</u></u>

8 Analysis of Net Assets Between Funds

	Cash at Bank £	Debtors £	Creditors £	Total Funds £
Unrestricted Funds	12,140	5,164	(26,212)	(8,908)
Restricted Funds	20,620	-	-	20,620
Net Assets at 31 December 2007	<u>32,760</u>	<u>5,164</u>	<u>(26,212)</u>	<u>11,712</u>

9 Operating Leases

The are no commitments under operating leases